Launch Event of the 7th MITEF Arab Startup Competition
Program (GMT Time)

3:10 PM – 3:15 PM, *Dubai*
Hala Fadel, Chair of MIT Enterprise Forum Pan Arab
Welcome Address + Introducing the 7th MITEF Arab Startup Competition

3:15 PM – 3:20 PM
Connecting with some cities: Casablanca, Gaza, Khartoum, Cairo and Jeddah

3:20 PM – 3:35 PM, *Silicon Valley*
Ford Tamer, CEO of Inphi Corporation
Culture for Success

3:35 PM – 3:40 PM
Q&A

3:40 PM – 3:55 PM, *Silicon Valley*
Mike Cassidy, Project Leader for Project Loon at GoogleX
Speed as Strategy

3:55 PM – 4:00 PM
Q&A

4:00 PM – 4:05 PM, *Silicon Valley*
Ossama Hassanein, Chairman of Techwadi
Silicon Valley perspective, presence, possibility

4:05 PM – 4:10 PM, *Cairo*
Instabug, Winner of the '12-'13 MIT EF Arab Startup Competition
Silicon Valley Updates

4:10 PM – 4:25 PM, *Silicon Valley*
Sandy Herz, Director of Strategic Alliances of The Skoll Foundation
Scalability and the Power of Storytelling

4:25 PM – 4:40 PM
Q&A